



nePlanetCapital

# What are the key risks?

Risk warning for non-readily realisable securities

**Estimated reading time: 2 min**

Due to the potential for losses, the Financial Conduct Authority (FCA) considers this investment to be high risk.

## 1. You could lose all the money you invest

- If the business you invest in fails, you are likely to lose 100% of the money you invested. Most start-up businesses fail.

## 2. You won't get your money back quickly

- Even if the business you invest in is successful, it will likely take several years to get your money back.
- The most likely way to get your money back is if the business is bought by another business or lists its shares on an exchange such as the London Stock Exchange. These events are not common.
- Start-up businesses very rarely pay you back through dividends. You should not expect to get your money back this way.

## 3. Don't put all your eggs in one basket

- Putting all your money into a single business or type of investment for example, is risky. Spreading your money across different investments makes you less dependent on any one to do well. A good rule of thumb is not to invest more than 10% of your money in high-risk investments.

[<https://www.fca.org.uk/investsmart/5-questions-ask-you-invest>]

## 4. The value of your investment can be reduced

- If your investment is shares, the percentage of the business that you own will decrease if the business issues more shares. This could mean that the value of your investment reduces, depending on how much the business grows. Most start-up businesses issue multiple rounds of shares.
- These new shares could have additional rights that your shares don't have, such as the right to receive a fixed dividend, which could further reduce your chances of getting a return on your investment.

## 5. You are unlikely to be protected if something goes wrong

- Protection from the Financial Services Compensation Scheme (FSCS), in relation to claims against failed regulated firms, does not cover poor investment performance.

Try the FSCS investment protection checker here.

[<https://www.fscs.org.uk/check/investment-protection-checker/>]

- Protection from the Financial Ombudsman Service (FOS) does not cover poor investment performance. If you have a complaint against an FCA-regulated platform, FOS may be able to consider it.

Learn more about FOS protection here.

[<https://www.financial-ombudsman.org.uk/consumers>]

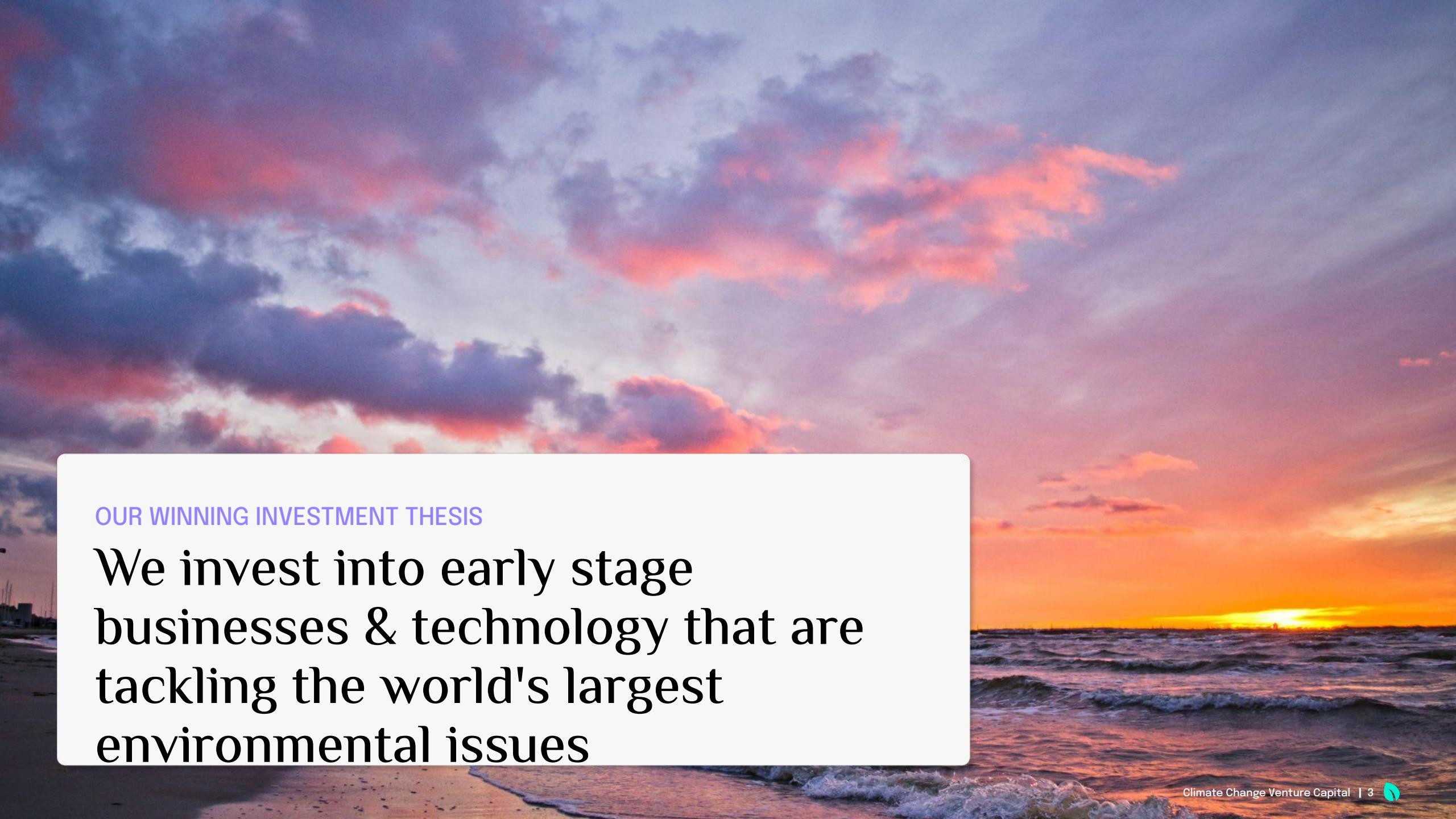
If you are interested in learning more about how to protect yourself, visit the FCA's website here.

[<https://www.fca.org.uk/investsmart>]

For further information about investment-based crowdfunding, visit the FCA's website here.

[<https://www.fca.org.uk/consumers/crowdfunding>]



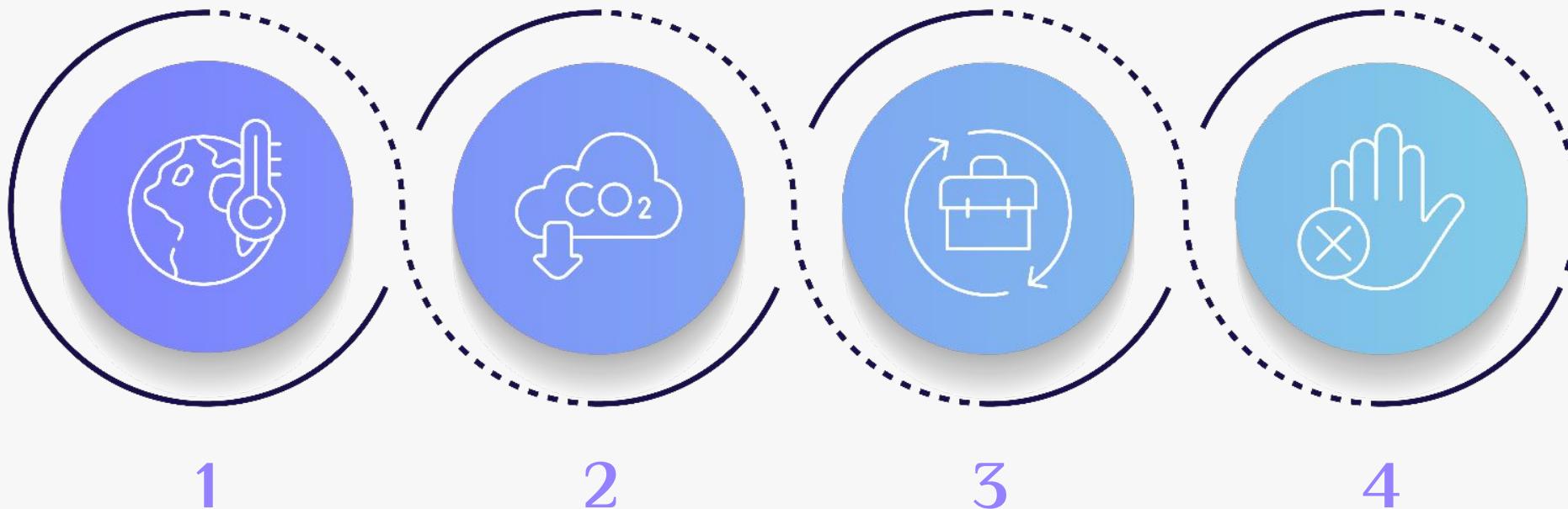


## OUR WINNING INVESTMENT THESIS

We invest into early stage  
businesses & technology that are  
tackling the world's largest  
environmental issues

# Why is this sector so exciting?

Because we are on the transition towards the green economy



Recognition of  
the climate  
emergency

Governments  
are legislating  
net zero

Corporate  
behaviour  
evolving

Consumers and  
business taking  
a stance

# Where do we invest?

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We deploy clients into the most high growth & exciting companies and technology within climate technology we can find within the UK.

We focus on these sectors that represent the largest financial and environmental impact.



Energy



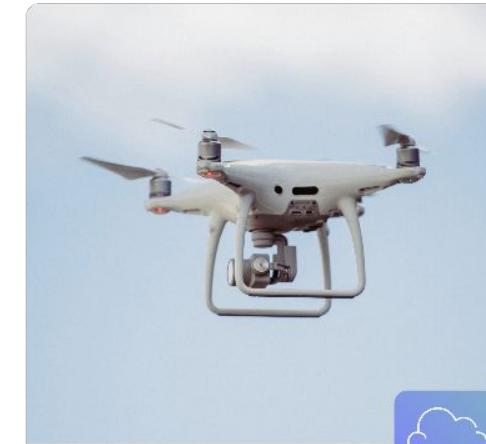
Transport,  
mobility and logistics



Buildings  
and construction



Packaging,  
waste and recycling



Technology



# Businesses we love to meet

Each year we see hundreds and hundreds of businesses.

These are the 6 core pillars we focus our due diligence around.



Passionate teams with industry leaders



Large markets with dynamic changes



In the leading pack with genuine USPs



Clear momentum of growth



Positive environmental impact



Viable financial model



# Climate Change EIS Fund Key Facts

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Each client will receive 6-8 climate technology businesses each tranche.

We always aim to fully deploy clients in the tax year they invest.

**6-8**

Number of portfolio companies we will invest in

**10k**

Minimum ticket size

**Pre series A & series A**

Stage of investment (post revenue)

**Tranche based**

Deployment within the tax year invested

# Company Examples - Where do we invest?

Sector: Transport

Problem: Large cargo and container ships use huge amount of fuel and diesel but current wind propulsion units are bulky and cumbersome

Solution: GT Wings have designed a bespoke wind propulsion system that is stowable for the shipping sector. These wind blades save up to 25% fuel usage



# Company Examples - Where do we invest?

**Sector:** Waste & Recycling

**Problem:** Lack of effective plastic recycling and huge demand for plastic alternatives

**Solution:** Kelpi is a fantastic science based company that has developed a process to turn organic materials (initially seaweed and kelp) into a plastic alternative. They have developed a water barrier with their technology making it a very attractive solution for food and beverage markets.



# Company Examples - What



Sector: Built Environment

Problem: UK homes have poor ventilation causing issues with mold, damp and energy inefficiency. Typical ventilation in homes is a 'dumb ventilation' system not optimized

Solution: Airex have developed the world's first 'smart air brick' this unit is retrofit and cost effective. The brick has climate sensors that monitor; temperature, damp and humidity in the air and provides optimal ventilation based on these conditions. It has been proven to save up to 15% of a UK homes energy bill.



# Summary

Specialist early-stage fund manager  
for the green economy.

- Climate change focus
- Entrepreneur-led team
- Inherent diversification

